



ASHRAE

American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.

Secretariat: 44 Jalan PJU 1A/10, Taman Perindustrian Jaya, 47200 Petaling Jaya, Selangor Darul Ehsan, Malaysia.
Tel: 603-7846 2496 / HP: 6012-2861 319 Fax: 603-7847 4460
E-mail: mashrae.my@gmail.com Website: www.ashrae.org.my

21st July 2009

Dear Sir,

ASHRAE MALAYSIA CHAPTER'S 24th ANNUAL DINNER 2009

It's that time again for us to have fun and get-to-know each other better. We are delighted to inform that ASHRAE Malaysia Chapter will be hosting its 24th Annual Dinner on Friday, 23rd October 2009, 2.00pm-12.00 mid night, at Grand Ballroom, Sunway Lagoon Resort Hotel, Petaling Jaya, Selangor Darul Ehsan.

MASHRAE as a non-profit organization would like to take this opportunity to invite you to join us to raise funds for promoting the objectives of the Chapter in the advancement of the science of heating, refrigerating and air-conditioning.

It is our sincere desire to see all Chapter members, consultants, developers, contractors, manufacturers, suppliers and friends participate in this annual event and your support can be rendered in one or more of the following ways:-

<u>DESCRIPTION</u>		<u>COLOUR</u>
1. Mini Exhibition / Advertisement		
a) 1 Full colour Centre Page with advertisement displayed at the dinner hall either at right or left side of the front stage, exhibition space plus 1 dinner table FOC. (Limited to one place on a first come first serve basis)	NOT AVAILABLE	RM10,888.00
b) 1 Full colour page at Back Page , with advertisement displayed at the dinner hall either at right or left side of the front stage, exhibition space plus 1 dinner table FOC (Sponsor for item (a) has 1 st preference for choice of advertisement display – either left or right side of front stage)		RM9,388.00
c) 1 Full colour page Inner Front , with advertisement displayed at the dinner hall either at right or left side of the wall exhibition space plus 1 dinner table FOC.		RM8,888.00
d) 1 Full colour page Facing Inner Front , with advertisement displayed at the dinner hall either at right or left side of the wall, exhibition space plus 1 dinner table FOC.		RM8,888.00
e) 1 Full colour page Inner Back , with advertisement displayed at the dinner hall either at right or left side of the wall, exhibition space plus 1 dinner table FOC		RM8,688.00
f) 1 Full colour page, with advertisement displayed at the dinner hall either at right or left side of the wall or opposite to stage, exhibition space plus 1 dinner table FOC.		RM6,688.00
g) 1 Full Color Page advertisement with exhibition space plus 1 dinner table FOC. (Limited exhibition space on a 1 st come basis)		RM4,888.00

Note:

- a) Exhibition & ballroom advertisements are at sponsor's responsibilities. The chapter only provide wall space of banner size of 12'(H) x 9'(L) to sponsors. (Refer to Appendix A). Fabrication of banner is by sponsors.
- b) Space Size of Exhibition booth is L9' x W9' c/w 3' x 6' table, 2 chairs and power socket only.

2. Souvenir Programme Advertisement

	<u>Black & White</u>	<u>Color</u>
½ Page (with 1 complimentary dinner ticket)	RM 788.00	RM1,188.00
Full Page (with 2 complimentary dinner tickets)	RM1,388.00	RM1,988.00

3. Dinner Tickets

Cost per ticket = RM148/=


4. Dinner Table

Cost per dinner table (for 10 pax) = RM1,480.00

A separate reply slip is attached herewith. Kindly confirm your support by return fax and to be followed by your payment in the form of "Crossed Account Payee" cheque made payable to "**MALAYSIAN CHAPTER OF ASHRAE**" to reach us not later than **15th September 2009**.

Thank you.

Yours sincerely,
ASHRAE MALAYSIA CHAPTER



**CHAN JIAN WEN
CHAIRMAN
ORGANISING COMMITTEE 2009**



**JACK CHAN WENG LOON
CO-CHAIRMAN
ORGANISING COMMITTEE 2009**

REPLY SLIP

To: The Chairman, Organizing Committee
 24th Annual Dinner 2009
ASHRAE MALAYSIA CHAPTER
 44 Jalan PJU 1A/10, Taman Perindustrian Jaya
 47200 Petaling Jaya.
 Selangor

Tel/Fax: 03-7847 4460
 HP : 012-2861 319
 E-mail : mashrae.my@gmail.com or
 mashrae@streamyx.com
 Contact: Ms. Jessie Chong

Our Company _____ would like to support your Chapter's **24th Annual Dinner on Friday, 23rd October 2009, 2.00 pm – 12.00 midnight a at Grand Ballroom, Sunway Lagoon Resort Hotel, Petaling Jaya, Selangor Darul Ehsan** in the following manner:

		(Please tick as appropriate)	
		<u>Black & White</u>	<u>Colour</u>
1. <u>Mini Exhibition / Advertisement</u>			
a)	RM10,888/- : 1 full colour Centre Page with advertisement displayed at the dinner hall either at right or left side of the front stage, exhibition space plus 1 dinner table FOC. (Limited to one place on a 1st come 1st serve basis)	<input type="checkbox"/>	<input type="checkbox"/>
b)	RM9,388/- : 1 full colour Back Page with advertisement displayed at the dinner hall either at right or left side of the front stage, exhibition space plus 1 dinner table FOC (Sponsor for item (a) has 1 st preference for choice of advertisement display – either left or right side of front stage)	<input type="checkbox"/>	<input type="checkbox"/>
c)	RM8,888/- : 1 full colour page Inner Front with advertisement displayed at the dinner hall either at right or left side of the wall , exhibition space plus 1 dinner table FOC	<input type="checkbox"/>	<input type="checkbox"/>
d)	RM8,888/- : 1 full colour page Facing Inner Front with advertisement displayed at the dinner hall either at right or left side of the wall, exhibition space plus 1 dinner table FOC	<input type="checkbox"/>	<input type="checkbox"/>
e)	RM8,688/- : 1 full colour page Inner Back with advertisement displayed at the dinner hall either at right or left side of the wall , exhibition space plus 1 dinner table FOC	<input type="checkbox"/>	<input type="checkbox"/>
f)	RM6,688/- : 1 full colour page, with advertisement displayed at the dinner hall either at right or left side of the wall or opposite to stage, exhibition space plus 1 dinner table FOC	<input type="checkbox"/>	<input type="checkbox"/>
g)	RM4,888/- : 1 Full Color Page Advertisement with Exhibition Space plus 1 dinner table FOC. (Limited Space available on a first come first serve basis)	<input type="checkbox"/>	<input type="checkbox"/>
 We confirm and agree to the following:-			
a)	Exhibition & ballroom advertisements are at sponsor's responsibilities. The chapter only provides wall space of banner size 12'(H)x9'(L) to sponsors. (Refer to Appendix A). Fabrication of banner is by sponsors.		
b)	Space Size of Exhibition booth is L9' x W9' c/w 3' x 6' table and 2 chairs only.		
 2. <u>Advertisement</u>			
	½ page (with 1 complimentary dinner ticket) Black & White – RM788.00 / Colour – RM1,188.00	<input type="checkbox"/>	<input type="checkbox"/>
	Full page (with 2 complimentary dinner tickets) Black & White – RM1,388 / Colour – RM1,988.00	<input type="checkbox"/>	<input type="checkbox"/>

- 3) **Dinner Tickets**
 We require..... ticket(s) @ RM148.00 each. Total RM
- 4) **Dinner Table**
 We require table(s) @ RM1, 480.00 each. Total RM

Enclosed herewith is our cheque No..... for RM
 made payable to "MALAYSIAN CHAPTER OF ASHRAE" (crossed account payee).

ADVERTISEMENT

Artwork (film) for advertisement in the souvenir program is be sent to the above stated address by 23rd Sept 2009. If you do not have the artwork (film), the charges are as stated below. Artwork done in MS Word, Excel or Powerpoint and others are not acceptable as imagesetters cannot output films from these documents.

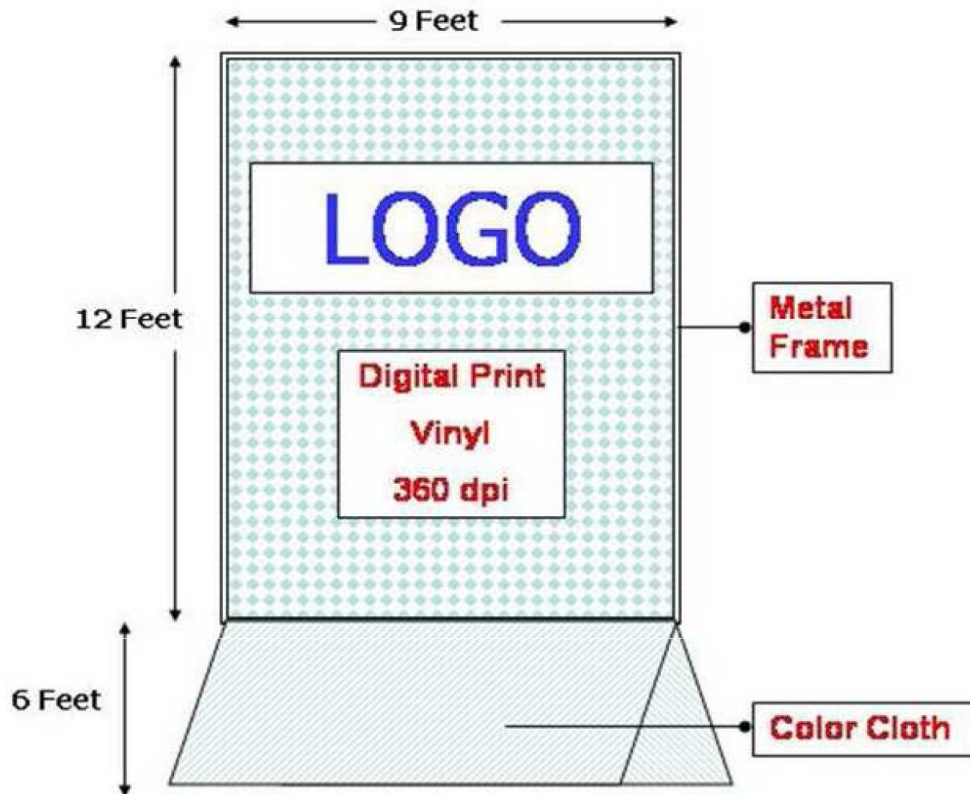
- A) *Film charge ONLY from these documents: Colour @ RM218 & Black & White @ RM118.*
 B) *For those who wish us to do the artwork or work from the layout done in Word, Excel or Powerpoint, the cost is as follows:-*
- 1) *Simple – With Compliments Advertisement message with company logo & up to 3 photos*
 - *Colour @ RM298 (inclusive of film) and Black & White @ RM198 (inclusive of film)*
 - 2) *Others – Non "With compliments" Advertisement*
 - *Colour @ RM448 (inclusive of film) and Black & White @ RM348 (inclusive of film)*

Signature : _____ Company : _____
 Name : _____ Address : _____
 Designation : _____ Tel / Fax : _____
 Date : _____ E-mail : _____

Company Stamp : _____

Appendix A

DESIGN & DIMENSION OF THE BILLBOARD/BANNER



- 1) Prepare your company logo artwork for output in a CD.
- 2) Contact contractors of your choice.
- 3) Contractors will rent metal structure to you but the Vinyl will be sent to you after the event.
- 4) Full payment should be made upon installation on event day.
- 5) Cheques should be made to the Contractor.
- 6) Confirmation in writing of your company booking the billboard/banner to be sent to MASHRAE Secretariat using the enclosed pink form.
- 7) You can appoint your own contractor if you able to get better pricing but must maintain to the design and dimension as shown above.
- 8) MASHRAE is responsible to identify the space/area and location for the display billboard/banner for exhibits.