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17<sup>th</sup> July 2017

Dear Sirs,

**LETTER OF INVITATION TO PARTICIPATE IN ASHRAE MALAYSIA CHAPTER'S 32<sup>nd</sup> ANNUAL DINNER 2017**

I am writing this letter on behalf of ASHRAE, Malaysia Chapter. It is time again for us to meet and have fun getting-to-know each other better. We are honored to invite you to participate in our ASHRAE Malaysia Chapter's 32<sup>nd</sup> Annual Dinner to be held on **Friday, 27<sup>th</sup> October, 2017 from 6.00 pm to 11.00 pm at Connexion Conference & Event Centre, Bangsar South City, No7, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia.**

MASHRAE, as a learned society and a non-profit organization, would like to take this opportunity to invite you to join us to raise funds for promoting the objectives of the Chapter in the advancement of the arts and sciences of heating, ventilating, air-conditioning and refrigerating.

It is our sincere desire to see all Chapter members, consultants, developers, contractors, manufacturers, suppliers and friends to participate in this annual event and your support can be rendered in one or more of the following ways.

**Mini Exhibition / Advertisement**

<b>PLATINUM SPONSOR</b>	
1 Full Color <b>Center Double-Spread-Flap Advertisement (4 x A4)</b> in Souvenir Programme book with a 9'(L) x 12'(H) Advertisement on Billboard in the Dining Hall, 1 Exhibition booth at the Foyer plus 1 Dinner Table for 10 tickets. And also includes a USD250 contribution to the ASHRAE Research Promotion Fund.	RM20,888.00
<b>GOLD SPONSOR (maximum 2 sponsors)</b>	
1 Full Color <b>Center Single-Spread-Flap Advertisement (2 x A4)</b> in Souvenir Programme book with a 9'(L) x 12'(H) Advertisement on Billboard in the Dining Hall, 1 Exhibition booth at the Foyer plus 1 Dinner Table for 10 tickets. And also includes a USD250 contribution to the ASHRAE Research Promotion Fund.	RM16,888.00
<b>SILVER SPONSORS (Items a to d are available on first-come-first-served basis)</b>	
1 Full Color <b>Back-Page Advertisement</b> in Souvenir Programme book with a 9'(L) x 12'(H) Advertisement on Billboard in the Dining Hall, 1 Exhibition booth at the Foyer plus 1 Dinner Table for 10 tickets And also includes a USD250 contribution to the ASHRAE Research Promotion Fund.	RM13,888.00
1 Full Color <b>Inner-Front-Page Advertisement</b> in Souvenir Programme book with a 9'(L) x 12'(H) Advertisement on Billboard in the Dining Hall, 1 Exhibition booth at the Foyer plus 1 Dinner Table for 10 tickets. And also includes a USD250 contribution to the ASHRAE Research Promotion Fund.	RM13,888.00

**SILVER SPONSORS (cont'd)**

1 Full Color <b>Facing-Inner-Front-Page Advertisement</b> in Souvenir Programme book with a 9'(L) x 12'(H) Advertisement on Billboard in the Dining Hall, 1 Exhibition booth at the Foyer plus 1 Dinner Table for 10 tickets. And also includes a USD250 contribution to the ASHRAE Research Promotion Fund.	RM13,888.00
1 Full Color <b>Inner-Back-Page Advertisement</b> in Souvenir Programme book with a 9'(L) x 12'(H) Advertisement on Billboard in the Dining Hall, 1 Exhibition booth at the Foyer plus 1 Dinner Table for 10 tickets. And also includes a USD250 contribution to the ASHRAE Research Promotion Fund.	RM12,888.00

**BRONZE SPONSORS**

1 Full-Page <b>Color Advertisement</b> in Souvenir Programme book with a 9'(L) x 12'(H) Advertisement on Billboard in the Dining Hall, 1 Exhibition booth at the Foyer plus 1 Dinner Table for 10 tickets. And also includes a USD250 contribution to the ASHRAE Research Promotion Fund.	RM10,888.00
a) 1 Full-Page <b>Color Advertisement</b> in Souvenir Programme book with 1 Exhibition booth at the Foyer plus 1 Dinner Table for 10 tickets	RM6,888.00

**Souvenir Programme Book Advertisement**

1 Full Page Color Advertisement (with 2 complimentary dinner tickets)	RM2,388.00
½ Page Color Advertisement (with 1 complimentary dinner ticket)	RM1,388.00

**Dinner Tickets @ RM 248.00 per seat/ticket**  
**@ RM 2,480.00 per table of 10 seats**

**Sponsors For Lucky Draw / Door Gifts**

Notes:

- i. For billboard advertisements, price is inclusive of banner printing cost, rental of metal structure and erection of the banner in the dining hall. Artwork of banner shall be provided by the sponsors.
- ii. Space Size of Exhibition booth is approximately L9' x W7' c/w a 2' x 6' table and 2 chairs only. The booth is of open concept with no partitions provided. Please advise us if you require 13A power socket for your booth.
- iii. For item 4, if your contribution is other than monetary, please indicate the type of contribution as per attached form. We will arrange with your organization separately for collection thereafter.

We wish to thank you for your continuous support and look forward to have your early confirmation. Kindly complete and return the attached reply slip, which is to be followed by your cheque payment made payable to "**MALAYSIAN CHAPTER OF ASHRAE**" and to reach us not later than **9<sup>th</sup> September 2017**.

Should you have any query, please do not hesitate to contact us. Thank You.

Yours sincerely,  
**ASHRAE MALAYSIA CHAPTER**



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 Ng Wen Bin  
 Organizing Chairman 2017