GAC Report Date: 14.9.2024

Chapter Chair: GAC

Event: Focus Group Duscussion (FGD) With Interested Parties For The Current Status Review Study Of The National Green

Labelling Scheme

Organization: Malaysian Green Technology & Climate Change Corporation (MGTC)
Government Agency Ministry of Energy Transition and Water Transformation (PETRA)
Organised By: Malaysian Green Technology & Climate Change Corporation (MGTC)

Date: Tuesday, 3 September, 2024

Time: 9.30am to 4.30pm

Place: Palm Garden Hotel, Putrajaya

Report By: Mr. Chea Suei Keong **MASHRAE Rep:** Mr. Chea Suei Keong

Partifipants SME, Engineering NGOs, SIRIM, Standard Malaysia, Custom Malaysia, ST, DOSH, JKR, SEDA, MGTC, etc.

Report: Malaysian Green Technology & Climate Change Corporation (MGTC) incorporation with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), a technical agency of the German State is implementing the Scaling Sustainable Consumption & Production (Scaling SCP) project as an initiative in the implementation of the Sustainable Development

Goals (SDG) 12.

One of the components under this project is the Current Status Review Study of the National Green Labeling Scheme where this study aims to obtain information on related policies, implementation status, target achievement performance and initiatives that are currently and will be implemented under the ministry and agencies involved based on their respective functions and jurisdictions.

The green labeling scheme in Malaysia, including the MyHIJAU Mark, has been introduced since 2015 as part of the country's efforts to promote sustainable development and reduce environmental impact. MyHIJAU Mark is one of the main initiatives coordinated by MGTC to recognize products and services that meet sustainability criteria. MyHIJAU Mark has gained wider recognition among industry and consumers. However, companies, especially small and medium enterprises (SMEs), often face challenges in meeting the requirements and obtaining green certification due to high costs, lack of information, and complex procedures.

Photos:





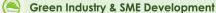












Objectives:

To encourage the growth of local industry & SME's to produce green products and services.
To facilitate green practices and green technology applications in their operation, production and







MyHIJAU Mark is Malaysia's official green recognition scheme for certified products and services in the market. Endorsed by the Malaysian Government in 2015 and led by NRES, with implementation by MGTC, it features a list of products and services that meet either local or international environmental standards.



Requirement for Green Product / Services

